

# BARBARA MONTSERRAT

*Product Designer*



## CONTACT

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🌐 LinkedIn

## SOFTWARES

Figma, Adobe XD, Sketch,  
InVision, Photoshop,  
Illustrator, Zeplin, Hotjar,  
Miro, Jira, Asana

## SKILLS

UI Design, Prototyping,  
Usability Testing,  
Benchmarking, Wireframing,  
Journey Mapping, Design  
Systems, Design Library  
Creation, User Research,  
Empathy Mapping, Heuristic  
Evaluation, User Flow  
Mapping, Responsive Design

## LANGUAGES

- English C1
- Native spanish speaker

## EDUCATION

Specialized Program in UI/UX  
Design

CalArts | 2019

Bachelor's Degree in Design  
and Visual Communication

National Autonomous

University of Mexico (UNAM) |  
2013 - 2017

Diploma in Web Design

EDUMAC | 2015

## SUMMARY

Digital product designer with 5+ years of experience in high-growth companies, startups, and unicorns. Specializes in creating user-centered experiences, working on the core business, and collaborating with cross-functional teams to develop scalable and optimized platforms. With a strategic focus on research and design systems, I contribute to improving product quality and consistency.

## PROFESSIONAL EXPERIENCE

### SENIOR PRODUCT DESIGNER

Nowports | 2022 - 2024

- Sole designer for Nowports' core product, collaborating with tech, data, product, business, and research teams to develop and optimize the platform.
- Created the internal design library and continuously conducted usability testing, benchmarking, and user research.

### UX/UI DESIGNER

Bambú Mobile | 2020 - 2022

- Designed customized solutions for clients in sectors such as healthcare, automotive, e-commerce, and transportation, in direct and continuous collaboration with clients.

### UX/UI DESIGNER

Sferea | 2019 - 2020

- Managed design projects, delivering rapid solutions and constantly adapting to meet diverse client objectives.